

SOORA

SOORA

nina@soora.co.uk

PHOTOSHOOT TIPS

SOORA.CO.UK

TOP TIPS



- **Fresh hair, fresh look** – Clean, well-styled hair makes a huge difference!
- **Dress with intent** – Choose an outfit that reflects the impression you want to make. Check our style guide for inspiration. What three words should your image say about you? Professional, creative, approachable?
- **Colour matters** – Avoid red if you want a black & white photo (it looks dull). Simple, plain colours work best. If you're wearing a light shirt without a jacket, avoid white if the background is also white.

TOP TIPS



- **Grooming counts** – Men: stubble is fine for a rugged look, but shave if you want a clean-cut image. Ladies: wear your usual makeup, just a touch more than normal for the camera.
- **Skip the props (mostly)** – Unless it's essential to your profession (e.g., a doctor with a stethoscope), keep it simple.
- **Smile!** – Big or small, it makes all the difference.
- **Relax and enjoy** – We'll guide you every step of the way to make sure you look great!

'THE SUIT'



Playing it straight, this is the classic corporate look.

Your image says it all: successful, authoritative and professional.

You mean business.

'THE CREATIVE'



You're approachable, confident, and unafraid to show your personality.

This is about what you and your original ideas can bring to the table.

'THE LIFESTYLER'

SOORA



A relaxed take on the conventional business pose.

this is the professional approach with a modern, natural twist.

Can be shot inside or outside your premises.

SOORA.CO.UK

S O O R A

LET'S WORK
TOGETHER TO
MAKE YOU LOOK
GREAT!

NINA@SOORA.CO.UK

SOORA.CO.UK

07905 818 028